



Membership News

By Lisa Harrison, Membership Director

2007 is here and it has been cold so far. Unfortunately that isn't good for the memberships growth. Not only do you, the members, stay inside but all of your friends do too. This is all the more reason that we need your help. 2007 will be an amazing year for GSW and its members if we are all working towards the same goal. It is our challenge to you, to help us, get 59 net full golf members this year. 59 is a very low number and if each of you gave the club 1 referral we would easily reach our goal.

How do you do that?

Call Lisa at the club at 972.647.0114 with your friends name and she will set up an amazing day at the club for them, including a round of golf on your behalf and a personalized invitation for membership from you.

What happens next?

After we enroll 59 net new members, you will decide where over \$500,000 will be spent on GSW, including the golf course, driving range, club house, etc. Could you imagine what we could do with \$500,000 and you get to decide what we do with it.

The golf course is now in the best shape it has been in in years and now is the time to showcase this world class golf course to your friends, family, co workers and neighbors. Call Lisa at 972.647.0114 x 25 to invite your friends today!

Ambassador Committee News

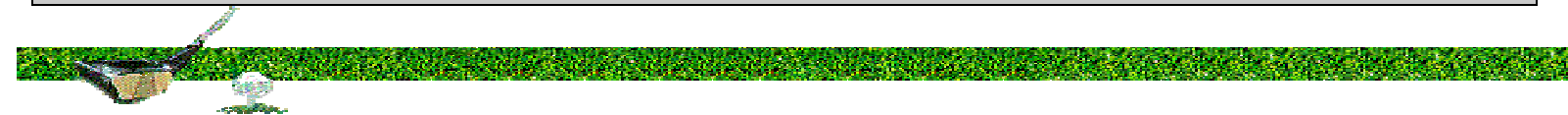
The 2007 Ambassador Committee is forming now. Last year it was called the Membership Committee, but we have changed the name to better reflect its purpose to:

- Welcome prospective and new members to the club
- Plan events and other activities so that members will have more opportunities to enjoy and appreciate the club

We will limit the Ambassador Committee size to 10, and we want members who love the club and want to see it reach "trigger" this year, and are willing to put in a little time each month to have some fun planning events, and actively meeting prospective, new and current members. If this sounds like you, please give me or Lisa a call. I can be reached at 214.597.0881 and tpg5@tx.rr.com. Hope to see you soon at the club,

Julie Piland
Ambassador Committee Chairman

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1 Play with the Pros Dining room 7:00 am - 9:00 PM	2 Play with the Pros Dining room 7:00 am - 9:00 PM	3 Super Bowl Party 4:30 Dining room 6:00 am - 7:00 PM	XFL Dining room 6:00 am - 7:00 PM
5 Club Closed!	6 Club Open! Dining room 7:00 am - 7:00 PM	7 Dining room / HH 7:00 am - 9:00 PM	8 Play with the Pros Call the Pro Shop to reserve your spot with Josh or Gabe. Dining room 7:00 am - 7:00 PM	9 Play with the Pros Dining room 7:00 am - 9:00 PM	10 Dining room 6:00 am - 7:00 PM	11 Winter Powerball 2 PM Sign up in the pro shop. Dining room 6:00 am - 7:00 PM
12 Club Closed! Don't Forget Valentines Day is Wednesday!	13 Club Open! Dining room 7:00 am - 7:00 PM	14  Valentines Day Dining room / HH 7:00 am - 9:00 PM	15 Board of Governors Meeting - 6 PM Play with the Pros Dining room 7:00 am - 7:00 PM	16 Dining room 7:00 am - 9:00 PM	17 Dining room 6:00 am - 7:00 PM	18 IGS Couples Tournament Winter Powerball 2 PM Sign up in the pro shop.
19 Club Closed!	20 Club Open! Dining room 7:00 am - 7:00 PM	21 Dining room / HH 7:00 am - 9:00 PM	22 Play with the Pros Dining room 7:00 am - 9:00 PM	23 MGA Tournament Dining room 7:00 am - 9:00 PM	24 Dining room 6:00 am - 7:00 PM	25 Winter Powerball 2 PM Sign up in the pro shop. Dining room 6:00 am - 7:00 PM
26 Club Closed!	27 Club Opens at 12 Noon! Dining room 7:00 am - 7:00 PM	28 Dining room / HH 7:00 am - 9:00 PM				





Golf Shop News

By Jordy Vetter, PGA Head Professional



The month of January was tough on all of us, not playing as much golf as we would like puts a toll on everyone, but let's try and make it up, starting this month. I have enclosed the 2007 GSW tournament schedule along with your statement, and I will have extras in the golf shop. I have listed all of the LGS Couples, MGA, and Great Southwest tournaments for the year. Also, you will find the aerification dates, so you may plan accordingly. Please remember these dates for the aerifications are weather permitting. The LGS Couples and the MGA start their tournament schedules this month. Please remember that the tournaments that we put on here at GSW are great ways to meet new friends. So if you are a single or just a twosome, give the MGA and the LGS Couples tournaments a shot, you never know who you might meet. I feel that the course is going to be in the best shape this year, so let's respect the course and one another, and fill in our divots and repair our ball marks, PLUS ONE MORE. I look forward to seeing everyone back at the club this year and please remember we are only 59 away from hitting our trigger (\$500K).
See you out at the club.

*** Attention ***

On February 26th and 27th, GSW will be hosting the NTPGA Player's Tour. This will be tremendous recognition for the club with local and Nationwide Tour Players in the field. The only impact this will have on the membership will be play on Tuesday February 27th. The course will be opening at 12:00 Noon on Tuesday.

From Your LGS:

"Ladies of Great Southwest"

The LGS just kicked off the 2007 year with their annual brunch on January 27th. We reviewed the tournament schedule, collected annual dues, updated the directory, and met new ladies. If you have not done so yet, please sign up to join the LGS. The dues are \$30 payable to Amanda Jones or Dawne Romine. We have a lot of fun play days, couples tournaments, and club functions. It is going to be an exciting year!

Turf News

By Richard Webster, Course Superintendent

The new year has started off with not only a lot of rain but it has also brought on some winter weather. This January we have had over 5 inches of rain which is helping the drought conditions in north Texas. If we continue on this pace we will enter the coming summer in good shape with lake levels close to where they should be. The winter storm of January was mostly cold. Thankfully we did not get all the ice that our neighbors to the north received. We had the greens covered for nearly a week before uncovering. All the moisture we are receiving is making it necessary to be on the cart paths more than normal as well, but it is all for the benefit of keeping healthy turf. We hope the weather improves so that all of you can get back out and play some golf.



A Note From The GSW Board President – Robert Smith

As the new President, I would like to introduce myself and let you know a little more about the Board of Governors. My name is Robert Smith and I've been a member almost 7 years. While I know most of you, I've seen many new faces over the last year or so. If we haven't met, I look forward to meeting you at some point soon. Rather than talk too much about myself, I think it's important for you to know that you have a high quality collection of members representing you on the Board of Governors. In turn, I'm extremely humbled and proud to represent them. Whether you are a new member or have been a member for many years, you know that GSW is rich with tradition. We are a unique club with a unique culture. You should also know that your Board of Governors is very proud of what we are and will continue work hard to deliver the product you deserve great golf, great service, and a great time when you're at Great Southwest. You should also know that your management group in Arnold Palmer Golf has just one goal, to make Great Southwest the jewel of their holding. There's no reason to think we aren't on our way. Also, I think you'll agree that we have one of the best management and pro staffs in the business. I'm proud of where we are today, I'm excited about where we're going, and I look forward to seeing you at The Club. We promise to make 2007 a year to remember.

Remember, The Board welcomes any questions, comments, or feedback. We want to hear from you on any topic; so see a BOG member today!

Robert Smith – President
 Scott Bays – Vice President
 Julie Piland – Ambassador Committee Chair
 Philip Webster
 Clarence Ferguson
 Lowell Price
 Gary Simerson
 Blaise Walker
 Bill Mazur Jr.
 Mark Pistorius